

CORPORATE MEMBERSHIP

Showing your commitment to conservation



Becoming a Corporate Member of BTO is a great way to show your organisation's ongoing commitment to conservation.

In return we can offer a wide variety of benefits to your business and staff, including training and volunteering opportunities, use of our fantastic venue, the opportunity to network with like-minded businesses, and access to the expertise of the BTO team.

What our members say: "We take our responsibilities for conserving biodiversity very seriously. To deliver the best outcome for wildlife we need robust conservation evidence to underpin our decision-making. BTO is a world leader in undertaking scientific research to inform conservation policy. Our support helps that research happen and keeps us up to date with the latest research findings. We're delighted to support BTO's work." Chris Gerrard, Anglian Water



CORPORATE MEMBERSHIP BENEFITS

	BRONZE	SILVER	GOLD
PRICE*	£500	£1,500	£3,000
CORPORATE BENEFITS			
Use of BTO meeting rooms for meetings or events.	One half day	One full day	Two full days
Discount on subsequent venue hire bookings.	5%	10%	15%
Invitation to participate in annual Conservation in Business Thought Leaders seminar at BTO HQ.			◆
Reduced rates for BTO professional training courses for your employees.^		10%	20%
Access to the expertise of BTO staff who can advise on how to improve the environmental impact of your business, make your site/offices more bird friendly, and staff involvement opportunities.		◆	◆
Talk by a BTO expert for staff or stakeholders.		◆	◆
STAFF BENEFITS			
Discounted BTO and/or Garden BirdWatch membership for your employees.	5%	10%	20%
Invitations to BTO networking events and special occasions.			◆
Quarterly corporate e-newsletter.	◆	◆	◆
Copies of BTO News and/or Bird Table, Annual Review.	◆	◆	◆
RECOGNITION, THANKS AND PR			
A chance to be nominated for annual BTO Supporter Award.	◆	◆	◆
Acknowledgement of your support on the BTO website.	◆	◆	◆
Use the BTO Corporate Membership logo on your website and stationery.	◆	◆	◆
Opportunities for an article profiling your business in a BTO publication.		◆	◆
Receive BTO press releases and keep up-to-date with current issues in bird conservation science.			◆
Recognition of your support of special projects on relevant websites, articles in the birding press, national press releases.			◆

* All prices subject to VAT; ^ Choice of Birding Basics, Survey Essentials, Bird Identification Techniques, Observation and Monitoring Core Skills.



“The BTO and businesses work together to ensure that conservation is informed by rigorous scientific research. Your business can help support the BTO by joining the Corporate Membership Scheme.” **Chris Packham**



British Trust for Ornithology

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