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Your annual contribution of £17.00 helps to fund Garden BirdWatch, the analysis of your results and our wider work on garden birds.

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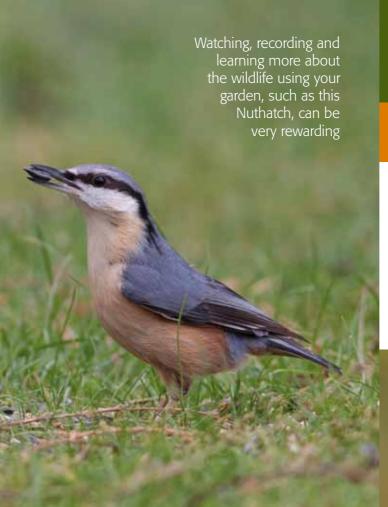
Join Garden BirdWatch today for just £17 and receive a free book . . .



Get a free copy of the acclaimed 'Garden Birds and Wildlife' book, worth £14.99, and the quarterly magazine Bird Table when you join Garden BirdWatch

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Tel: 01842 750050 E-mail: gbw@bto.org Web: www.bto.org/gbw Twitter: @bto gbw





BTO Garden BirdWatch

Discover your garden with Garden BirdWatch





Make your garden count . . .

Your garden is important for birds and important to you. But it's important for us too . . .

What is Garden BirdWatch?

Garden BirdWatch is all about getting involved and gathering really useful information, using simple recording techniques. You can record what you see in your garden over your morning coffee or while working in the garden. How much time you spend is up to you. All that we ask is that you try to be consistent from one week to the next. The information you collect can either be posted back to us four times a year or entered online through our special web pages.

When you join Garden BirdWatch you'll be joining an established community of 'citizen scientists', people with a shared interest in their gardens and the wildlife that they contain. You will also discover new and exciting things about the behaviour of birds and other species using your garden.



'Garden BirdWatch is a great way to understand and help the birds and other wildlife on your doorstep. Please help by making your garden count.'

Chris Packham, BTO Vice-President

Why are gardens important?

Robin

UK gardens cover an area greater in size than the county of Suffolk and are the main contributors to biodiversity within urban landscapes.

Your garden may seem unimportant because it is small and removed from the wider countryside, but don't forget that birds are mobile. Your garden, with its resources is part of a larger patchwork and will be used by many different creatures.

Gardens support important breeding populations of a number of declining bird species (e.g. Song Thrush, House Sparrow and Starling). They also hold about a third of Britain's breeding Blackbirds and Greenfinches.

Garden plants provide nectaring opportunities for many visiting insects, helping to support their populations over a wider area.

Did you know?

- That Siskins are more likely to visit your garden on a wet day, because this is when pine cones are firmly closed, restricting access to their seeds.
- That some of your wintering Blackbirds may have come from Poland, Germany or Russia.
- That some farmland finches and buntings rely on rural gardens in winter for food because seed and grain are scarce elsewhere.
- That our Garden BirdWatchers also tell us about other garden wildlife, like dragonflies and bees.

The Garden BirdWatch membership benefits

Brimstone

GARDEN COUNT



- A welcome pack and your free book.
- A quarterly magazine packed with interesting articles.
- Access to Garden BirdWatch Online.
- Recording forms and instructions.
- Chances to share your experiences with like-minded individuals.
- Access to the BTO's team of garden wildlife experts.
- The opportunity to contribute valuable information that can be used to help conserve birds and other wildlife.

GIFT AID

Common Toad

The value of your subscription can be increased by 25% under the Gift Aid scheme. If you would like to boost your support at no extra cost to you, then you must pay enough income or capital gains tax in the UK this year to cover the amount to be reclaimed by any charity you support (currently 25p for each £1 you give). The BTO will claim Gift Aid on any gifts you have made in the past four years and any future gifts, so please let us know if your tax status changes.

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